



**VIRTUAL GAMEFI METAVERSE
BEYOND IMAGINATION
BLOCKCHAIN-BASED**

VISIT...

LANZAROTE
Caliente.COM

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SYNOPSIS

As ‘virtual world’ is playing a bigger role in people’s lives each day, Jakaverse aspires to satisfy the modern lifestyle by offering a virtual world that comprises not just a chance for gaming, but also fully facilitated with various types of entertainment, as well as opportunities for individuals and creators to monetize. In addition to a thrilling array of games, Jakaverse also comes with platforms for live entertainment, exciting events, social spaces, as well as functions for businesses to increase their brand awareness, among other beneficial uses..

CREATE WITH FULL CONTROL

Jakaverse lets users curate their own desired world, enabling users to own and earn from land parcels (JAKA) and NFTs with the system that hands over full power to users, so they can have complete control over their content creation. Jakaverse also aims to establish a network that allows its content creators to own and capture the full value of their contributions.

OWN, CREATE AND EARN

Users can own lands (JAKA), which are non-fungible, scarce digital assets securely stored in Binance Smart Chain, as well as items within the metaverse, all of which can be acquired using a BEP-20 token “JK”. By owning JAKA and items, users can monetize through various methods such as creating NFTs for sale, renting out land, and many more.

THE NFT WORLD

The Island and all games in Jakaverse are ideal for NFT collectors, being places to obtain digital assets created by Jakaverse team and other creators, as well as famous artists. Trading NFT can be securely and transparently done through the use of blockchain technology.

In the future phases, the team plans to augment Jakaverse to become a marvelous ‘Mixed Reality’ experience, fusing the use of VR and AR with one another. Users will be able immerse in the experiences and interacts in real time through the use of cutting-edge VR headsets and full-body haptic suits.

ABOUT JAKAVERSE

THE ISLAND

Jakaverse's cities are situated in cutting-edge "The Island", inspired by the unceasing technological advancement of the world, where a user is known as an "Islander". The Island is branched into 3 key concepts:

1. DECENTRALIZED CITY

The metropolis that works as the capital of the Island — it is the hub of financial technology, future investment and governance, as well as alternative energy technology that will disrupt traditional ecosystems, simulating the future when AI has advanced enough to play a part in government policy making and other system designs. Also, this is the center of all knowledge and quantum technologies that will lead to betterment of the world.

1.1 Intelligent Bots

In the developed world, there will be more alternatives to replace the traditional ecosystem that creates substantial pollution and other environmental issues. Intelligent bots and machineries will play a huge role in this advancement, and will also solve problems on manual labors that are costly and difficult to manage. In the Island, nuclear-powered robots and machines will demonstrate their high performance in working through quantum computers.

1.2 Education

Learning is the very basic of all beings, since it is the means for us to evolve and come through past, present, and future challenges. The Island aspires to be the 'Taxila City of the Digital World'—the center of all knowledge. This zone is, therefore, the location of the Quantum Data Center and the Research Center, where people can access unlimited academic resources and design their own professional courses by selecting available information on AR, MR, AI, metadata, and online interactive technologies to annex with the use of blockchain and NFT systems to claim the sole proprietorship of their intellectual properties.

2. RECREATION & ENTERTAINMENT

Technological advancement leads to betterment of life, and entertainment is undeniably a part of “good life” in human society. This zone is designed to be the center of entertainment and recreation of all kinds, as well as contemporary arts and cultures, comprising real-life and simulated attractions such as amusement parks, restaurants, pubs and bars, museums, art galleries, stadiums, zoos, NFT souvenir shops, arcades, as well as performance halls featuring music and theatrical arts, with the use of all forms of interactive multimedia.

3. BIOSPHERE & NATURE

At the side of all technological progressions, human beings still need nature nonetheless. In line with artificial development, there have been a number of nature-related systems like biome, biohacking, bionanotechnology, etc., that will enable further researches and create an impact on living patterns from house design, the 4 requisites, to other factors of living like learning, communication, transportation, and even admiration of nature through activities in the suburbs of the Island. Studies on these systems will bring about future physical and imagery designs of this metaverse.

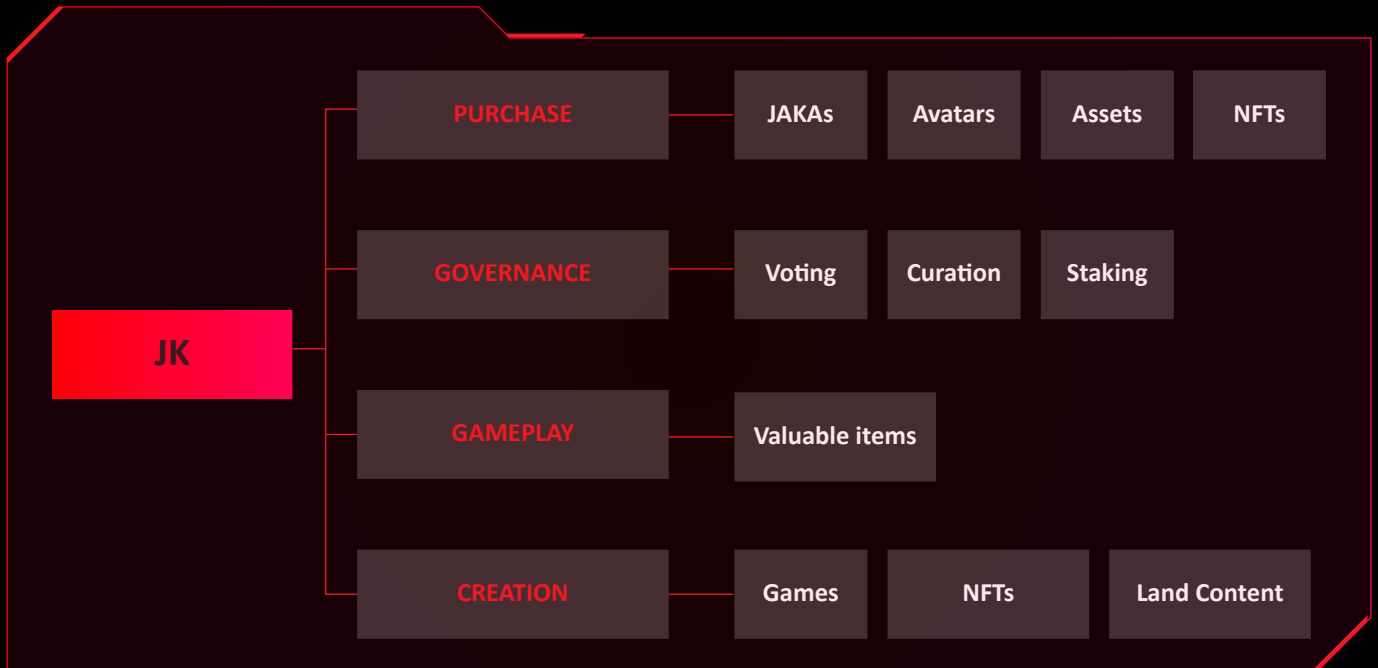
TOKEN UTILITY

For in-game purchases and other activities, there are 2 native tokens that drive the economy of Jakaverse, each of which serves different purposes.

1. JK TOKEN – The Governance Token

JK works as the utility precious token of Jakaverse, which is fungible and can be obtained from the Jakaverse Store using fiat currency via third party providers. Holders of JK will have power to make changes in the metaverse and will be able to buy certain valuable items. Seasonally, JK will be given away to users participating in events as a big reward.

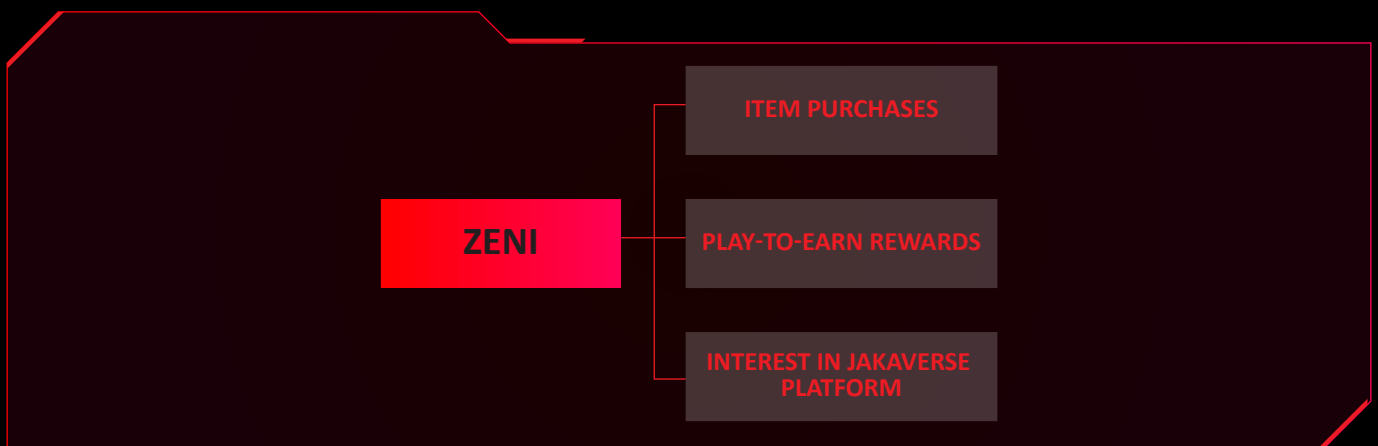
Working as both governance and utility token, JK can be used for the following purposes:



2. ZENI TOKEN – The Reward Token

Compared to JK, ZENI is a more common fungible token in Jakaverse, and its value increases with accumulation. In the beginning, ZENI tokens will be available in a very limited amount. As users demand for more of ZENI in the ecosystem, more tokens can be minted. To retain a balanced ecosystem, “buyback-and-burn” protocol will be put into action to prevent the over-supply of ZENI.

Users can collect ZENI from gameplay or obtain the token from the Jakaverse Store. ZENI works in Jakaverse as follows:



* *THE FUTURE PHASES*

There will be more actions available for token holders in Jakaverse, including renting out JAKA, which will be secured by smart contract and back-up documents.

Additionally, Jakaverse's roadmap includes developing its own blockchain, which will allow more utilities like land farming and staking, as well as the emergence of its own GameFi protocol and developing its own games.

MARKETPLACE

- Jakaverse Official Site: www.jakaverse.com and NFT marketplaces





DECENTRALIZED AUTONOMOUS ORGANIZATION (DAO)

In order to build quality communities that meet the needs of users, Jakaverse integrates DAO to allow members of the community to help determine Jakaverse's directions with utmost transparency.

When it comes to consensus, voting rights are reserved for holders of "JK" tokens, which means the Jakaverse community is member-owned. This model will evolve as more JK tokens are distributed to the crowd.

Initially, most of the JK tokens will be in the hands of the Jakaverse team, in order to lay the foundations of healthy development of the community and prevent disruption of the ecosystem. The team will gradually allocate the tokens to the larger crowd through play-to-earn features, rewards, and public sales, handing over the voting powers to the users.

JAKA – THE LAND PARCEL

A land parcel in Jakaverse is called “JAKA”. There will be 250,000 blocks of JAKA available in the final phase, each of which is in the size of 40 x 40 m. In this initial phase, 5,000 JAKAs will be offered to public, divided as follows:

- 3,500 Regular JAKAs (\$120 per JAKA)
- 1,500 Premium JAKAs (\$180 per JAKA)

*Condition: A minimum purchase of 2 JAKAs is required.

ENTERTAINMENT AND LEISURE

Immersive entertainment is huge in Jakaverse, comprising various amusement and leisure facilities, such as concert halls, shopping malls, libraries, restaurants and more, all of which are exceptionally designed to indulge users with beyond-imagination experiences.

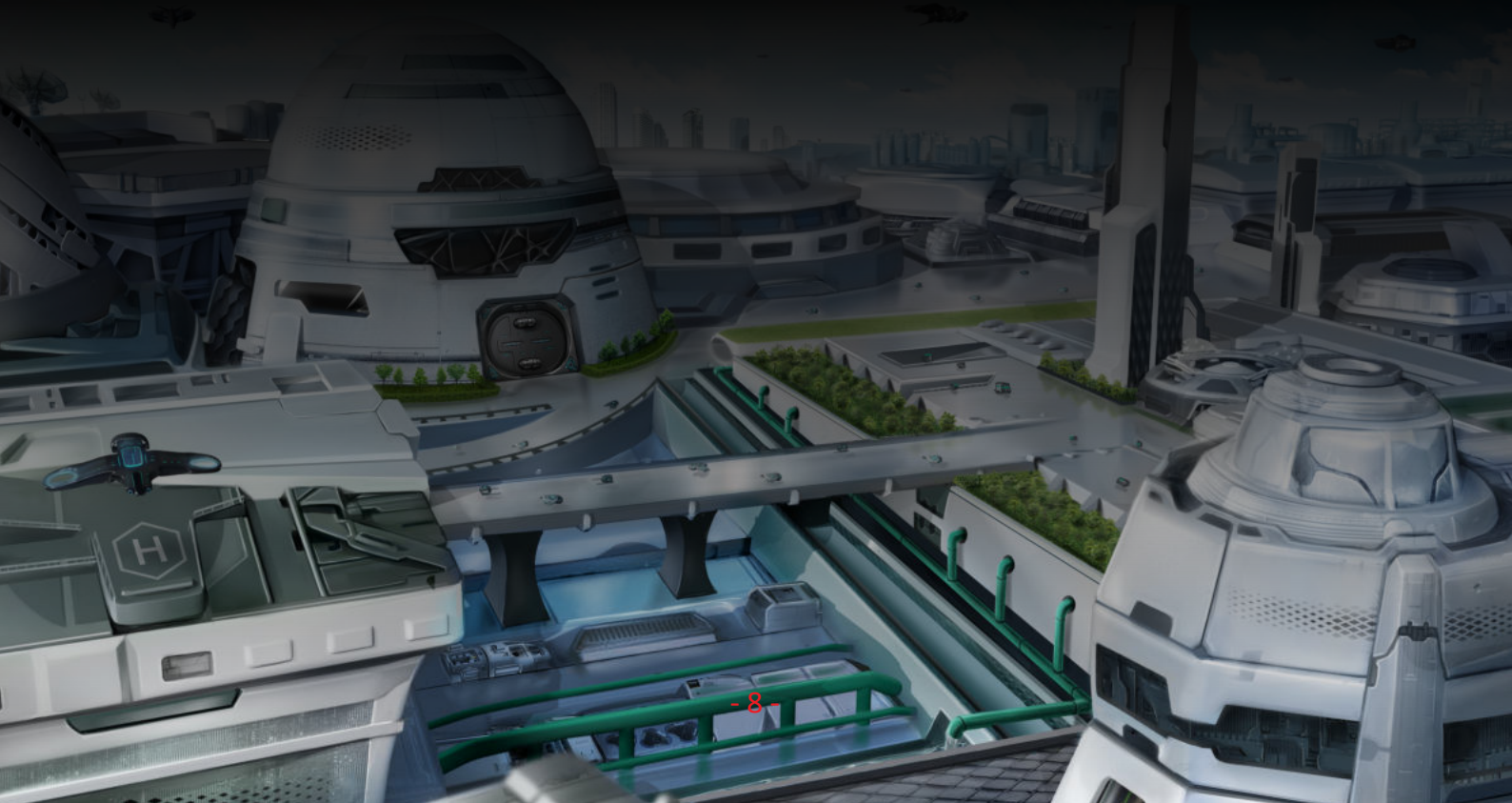


IN-PLATFORM GAMES AND ACTIVITIES

- Creation – Jakaverse allows users and creators to curate their own cities and craft their own play spaces, as well as to monetize from their creations.
- Socialization – Since users have full control over their own spaces, places can be creatively dressed, and the uniqueness can bring in-game friends together to hang out and enjoy gameplay and other social elements. Additionally, the entertainment facilities offer users chances to meet new people.
- Exploration – With hundreds of games in the finalized phase of Jakaverse, users from across the globe can embark on diverse virtual adventures and explore in various genres.

AVATAR

Each avatar represents a user in the virtual world, of which the appearance can be customized by the user by equipping it with in-game items. An avatar can perform a set of movements like walking, running, jumping, and other default actions in a game.



USE CASES

Create to Earn

Jakaverse is designed to handle an extensive range of activities, allowing creators to design and invent objects, environments, and other experiences in the platform. Aside from games created by the Jakaverse team, the platform also offers tools and spaces for users to get their creative juices flowing and create their play spaces, where they can earn by selling in-game NFTs or through the play-to-earn feature.

Public Relations and Advertising

Businesses can utilize billboards and spaces in Jakaverse as platforms to market their products and services, to enhance brand awareness, or to craft enthralling experiences to engage with their target customers.

Own Lands to Monetize

Jakaverse's land parcels "JAKA" are digital assets that comes in a limited number. Land owners can benefit from various usages such as speculation, leasing out, create space for advertisement, or staking to earn interest, among other use cases. JAKAs can rise in value along with the growth of Jakaverse.

Buy, Sell, or Collect Digital Assets

In the Build Mode, users can opt for 3D items available on the marketplace to create contents in Jakaverse, with an option to customize the assets to make them more unique and increase their value for sale, or even to create brand new items.

Socialization

Users can turn spaces in Jakaverse into a new form of online community—the virtual places to hang out with friends, discuss topics and exchange words.



USE CASES CATEGORIZED BY PHASES

JAKAVERSE PHASE 1 Q1 2022

MARCH

- Game creation
- Platform synchronization
- Advertising / Brand Awareness
- Land (JAKA) trade
- Gameplay

APRIL-MAY

- Play-to-earn feature

AUGUST

- Governance voting

JAKAVERSE PHASE 2 Q2 2023

APRIL

- Land staking (JAKA Chain)
- AR (Augmented Reality) mode
- Build mode – Creation of items, environment, and games with friends using 3D programming

JAKAVERSE PHASE 3 Q3 2026

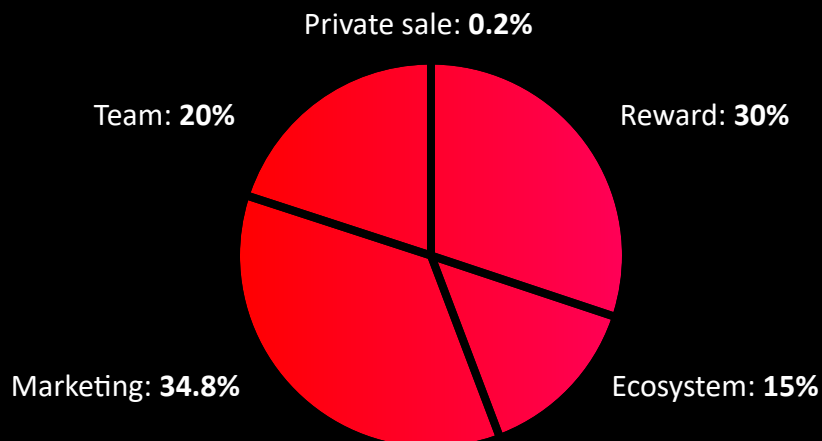
- Mixed Reality (AR + VR) mode
- Full Jakaverse ecosystem



TOKENOMICS

Token Name: JK

Initial Circulating Supply: 1,000,000,000 JK



PURPOSE	%	AMOUNT	OBJECTIVE(S)	RELEASE SCHEDULE
Reward	30.00%	300,000,000	○ Play-to-earn features ○ Reward staking	Initially unlocked in some amount in the first 6 months, then gradually released over 2 years.
Ecosystem	15.00%	150,000,000	○ Online games development & comics ○ Business expansion, preparation for relevant costs to obtain sustainable growth	Gradually released over a 1-year period.
Marketing	34.80%	348,000,000	○ Exchange liquidity ○ Public relations ○ JAKA events ○ Community development and expansion ○ Hosting eSport events ○ Partners	Gradually released over 3 years.

Team	20.00%	200,000,000	○ Development team ○ Advisors ○ Founders / shareholders	Initially unlocked in some amount in the first 6 months, then gradually released over 5 years.
Private Sale	0.20%	2,000,000	○ Small shares of a private sale offered to selected members	Unlocked in September 2021
TOTAL	100%	1,000,000,000		

Token Name: ZENI

Initial Circulating Supply: 350,000,000 ZENI*

PURPOSE	%	AMOUNT	OBJECTIVE(S)	RELEASE SCHEDULE
Ecosystem	40.00%	140,000,000	○ Games and items development ○ Land NFT development	Gradually released over 5 years.
Marketing	40.00%	140,000,000	○ Exchange liquidity ○ Public relations ○ Events ○ Community expansion ○ Partners	Gradually released over 5 years.
Team	20.00%	70,000,000	○ Development team ○ Advisors ○ Founders / shareholders	Gradually released over 5 years.
TOTAL	100%	350,000,000		

* More ZENI tokens will be minted in accordance with the demand for ZENI: the more active users there are, the more ZENI tokens are available, so there can be sufficient rewards for play-to-earn and staking features.

A BLOCKCHAIN WORLD

For ultimate security, Jakaverse's ecosystem is based on blockchain, thanks to its ability to pinpoint and trace ownership without any interference from any central authority. Jakaverse integrates blockchain into the metaverse with user-friendly design that also allows users with all levels of crypto knowledge to enjoy the platforms without feeling any difference.

BLOCKCHAIN-BASED SMART CONTRACT

Securely encoded in a blockchain-based smart contract, all data on ownerships and transactions are completely tamper-proof. Development of protocols in Jakaverse is based on Binance Smart Chain (BSC), the fast-growing blockchain network with full-fledge capacity to support development of decentralized projects including a large-scale metaverse. Lands and other digital collectibles in Jakaverse are stored as ERC-721 NFTs to secure traceability of ownership.

For ultimate security, information on ownerships and all contents of the land parcels (JAKA) are stored in Jakaverse's server, together with the implementation of Binance Smart Contract to create our DeFi protocol with transparency for all transactions made in the platform while shielding users' properties from any kind of violations.

On-Chain Trade

To obtain land parcels or items, purchases can be made using BEP-20 "JK" native token, and all transactions are safely done on the blockchain.

Proof of Authority

Our consensus model, Proof of Authority, is based on validators' reputation – the validating nodes are chosen as the trustworthy ones. The validators' real identities need to be known and they must have been through a period of reputation building.

In the next phase, the Jakaverse team will develop its own blockchain, allowing more compelling features to emerge, including Jakaverse's own games, GameFi, and more token utilities.

MARKET OVERVIEW

Apparently, the “metaverse” has been pervasively gaining more interest, plus the intermittent lockdowns that have changed the lifestyles of global citizens. As people are adjusting their routine to stay at home more often than ever, a great number of people has turned to game platforms as their leisure activity, whereas some of them can even make a comfy living out of gaming.

- A report on Fortune Business Insights indicates that back in 2020, the global gaming market was already valued at USD 203.12 billion, and it is anticipated to be valued at USD 545.98 billion by 2028, registering a CAGR of 13.20% between 2021 and 2028.
- The increasing applications of immersive technologies such as virtual reality, augmented reality, and mixed reality, are expected to be a key element in the gaming industry.
- The virtual reality technology has been applied more widely in various industries, including education, automotive industry, healthcare industry, tourism, architectural and design industry, and more.
- Asia Pacific accounted for the largest revenue share of over 40.0% in 2020 due to increasing developments in VR technology. (Source: Grand View Research)
- According to Fortune Business Insights, Asia Pacific stood at USD 86.96 billion in 2020 and it is expected to hold the highest position in the market during 2021 - 2028, credited to the rapid growth in urban population.
- An analysis in Bloomberg Intelligence forecasts that the global metaverse revenue opportunity could reach as high as USD 800 billion in 2024, with a compound annual growth rate of 13.1% from 2020 onwards.
- The aforementioned analysis also predicts that revenue from live entertainment businesses that can become part of the metaverse concept may exceed USD 200 billion in 2024.

ROADMAP

Q4 2021

- Development of Jakaverse Phase 1
- GameFi development begins
- JK token private sales
- Listing on Hotbit Exchange, Pancakeswap, Arken, and Nomics
- Listing on CoinMarketCap and CoinGecko

Q1 2022

- Press Conference
- JAKA presale round 1 (2% of the total map supply)
- Jakaverse land NFT (Phase 1) and GameFi release
- Development of Jakaverse Phase 2

Q2 2022

- ZENI token release
- JAKA sales – round 2 and round 3 (5% and 10% more)
- Jakaverse land NFT (Phase 2) development
- More GameFi release

Q3 2022

- JAKA public sale – JAKA sales will continue
- Jakaverse land NFT (Phase 2) development
- More GameFi release
- Smart Contract Audit by Certik

Q4 2022

- JAKA public sale continues
- Jakaverse land NFT (Phase 2) development
- More GameFi release
- JAKA Chain development begins

Q1 2023

- Partnerships with word-class movies and licensed games for VR GameFi development
- JAKA public sale continues
- Development of Jakaverse Phase 2
- More GameFi release

Q2 2023

- Release of the second phase of Jakaverse: AR mode
- Land NFT staking begins
- JAKA public sale continues
- A huge number of GameFi will be available at this point, with more games to be released
- Big rewards offered at special seasons
- Game competition (eSports)
- Nationwide game roadshow

Q3 2023

- Development of Jakaverse Phase 3: VR + AR (Mixed Reality) mode to support the complete Jakaverse platform
- Land NFT staking
- JAKA public sale continues
- More GameFi release
- More special seasons with big rewards

TEAM

CORE DEVELOPMENT TEAM



JAKAPONG PRACHUABMOH

In 2019, Jakapong co-founded Jaka Corporation Co., Ltd., where he participated in shaping and developing games.



JINTHITA CHANTHASUWANNASIN

Jinthita is a businesswoman with over 10 years of experience in running businesses, having received many awards for her accomplishments and contributions to the society. She has been the Chief Executive Officer of Jaka Corporation Co., Ltd. since 2019.



PATTRAYOOT SUNGSIRI

After having successfully pursued the MBA degree in the UK, Pattrayoot has worked as Executive Director, CFO, and MD at various leading companies. With years of experience in financial and investment fields, his expertise will play a crucial role in Jakaverse development.



PRACHAYA PINKAEW

Prachaya is one of Thailand's renowned film directors, who has produced internationally acclaimed pictures such as Ong-Bak: The Thai Warrior and Tom Yum Goong, aka "The Protector". His outstanding creativity will assist the development team in crafting the best experiences.

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